

DID YOU KNOW

That an EXIDE Battery has a little giant in it
That an EXIDE Battery has more power in it
That an EXIDE Battery has more punch in it

IT HAS.

FREE- Inspection, Distilled Water, Advice--FREE

Rental Batteries for All Cars. You don't have to fit your car to an Exide, it fits your car

CITY GARAGE

"Exide" Service Station

Battery Charging and Repairing Auto Welding Carbon Burning Starter-Generator Repairing

Ever get tired building fires? Cole's Original Air Tight Wood Stove holds the fire all night. Better look at one.

Miss Olga M. Conatser of Watertown is here for a visit, the guest of Mr. and Mrs. Will Davis.

W. C. Morphew of Baxter, R. 1 was a caller at the Herald office last Saturday.

T. F. Judd of Cookeville, R. 4, came in to renew his subscription on Monday.

Robert Barnes, who has been in the army about two years, is visiting his father, J. C. Barnes.

When it comes to nice Furniture, Stoves and Ranges, The Jere Whitson Hdw. Co. is the place to buy these goods. They have a big stock to select from and their prices are always the lowest.

J. F. Slagle of Davidson, is spending a few days in Cookeville.

Dr. J. O. Cummins will close his dental offices during the week beginning October 20, as he will be attending the National Dental Association in New Orleans.

Simp Isom of Route 5 was in town last Saturday, Oct. 4 with a number of watermelons. This is unusually late for this succulent fruit.

We have received six car loads of FURNITURE in the last few weeks and are in a position to show you the most complete stock you have ever seen in Cookeville. We buy in large quantities and pay cash and our prices are the lowest. Sam Pendergrass Hardware Co.—Adv.

Fred Brown, Jack Pendergrass and Frank Brown left Thursday for Detroit.

Mr. and Mrs. R. E. L. Proffitt spent Sunday in Chattanooga, making the trip in their motor car.

Dr. W. C. Officer of Monterey will be at Dr. Z. L. Shipley's office opposite the Federal building in Cookeville, each Tuesday and Friday to do eye, ear, nose and throat work. Office hours 7 a. m. to 1 p. m.—Adv.

Hoffmeister & Ray have begun the erection of a modern brick garage building 60 x 100, on the corner of Oak and First Streets. J. F. Scott has the building contract.

The T. P. I. Football team won the first game of the season last Friday, defeating Sparta High School by a score of 6 to 0.

Cooper Loftis has been discharged from the Navy and returned home. He served 17 months in the transport service and made 13 round trips to Europe.

Get in the push and buy a wide track STOUTON wagon from Sam Pendergrass Hardware Co.—Ad.

We have just received a shipment of the New Perfection Oil Cook Stoves and Ovens. The Perfection is the best oil cook stove made. For sale by Jere Whitson Hardware Co.

The public is invited to a spelling at Sycamore school on Friday night of this week.

Blank news paper has gone up another \$20 a ton, or a cent a pound. The Herald uses about five tons a year, so this one raise will cost us \$100 a year. The Herald is now only \$1 a year, but will have to go higher if prices of paper continue to advance.

SPECIAL PRICES

AT

McDearman, Elrod & Williams

Men's Heavy Chrome Shoes, grain leather insoles, solid leather heels, sewed and closely clinched soles, solid leather counters, outside counters. Everything put in this shoe to make a good, strong work shoe. **\$4.98**
Special price

Ladies' Black Hose. **10c**
Special price

Outing—Special **22½c**
price next week

See the counter of odd lot Ladies' Shoes—Big Bargains

See the table of Men's Shoes Odd lots. A big hit if you get your fit.

Men's Work Shirts. **90c**
Special price

Men's Fine Shirts. A good assortment on table. **90c**
Special price

The best Remnant Roll. A big value. Special **\$1.00**
ial price

Druggets—9x12 velvet and all wool Brussels. Special for next week **\$24.95**
only

McDearman, Elrod & Williams
"EVERYTHING TO WEAR"

Miss Emily Sue Dow and her little sister left Saturday for Salida, Colo. Their father, Postmaster John B. Dow, accompanied them as far as St. Louis.

J. H. Goolsby has returned from Hamblen, Mont., having leased his 320 acre farm there for two years. He brought several mares with him, and will sell some of them.

Mrs. Ernest Leftwich and little son, Joe Elmer, of Hopewell are guests of the editor and family.

Heavy rains fell in this section last Saturday and Sunday, and came in time to revive pastures and wells that were going dry.

FOR SALE—A fine jersey cow and heifer calf. See Mrs. John Caruthers.

FOR SALE—A registered Hereford Bull, and Duroc-Jersey Hogs at farmers' prices. C. F. OFFICER, Monterey, Tenn.—Adv.

HOT PRICES!

Pure Hog Lard	35c
Compound lard	28c
Best Rio Coffee	32c
Peaberry Coffee	40c
3lb. Can McLaughlin Coffee	\$1.25
Cookeville's Best Flour	\$1.50
2 Cans Oats	25c
2 Cans Salmon	45c
Granulated Sugar	11c
6 Boxes Eagle Toilet Soda	25c

N. COLE
North Side Public Square

PAY YOUR BILLS WITH CHECKS, IT IS MORE CONVENIENT.



THEN YOUR CREDIT IS GOOD

First National Bank

Cookeville, Tennessee

UNITED STATES DEPOSITORY

D. C. WILHITE, President O. E. CAMERON, Cashier
W. L. WHITSON, W. A. HENSLEY, Vice Presidents

OPEN YOUR EYES, GET WISE, AND GIVE ME THE SIZE

I have opened a wood working shop on Broad Street just in front of the Sam Pendergrass Hardware Co., and am prepared to do all kinds of wood work. I can make your Doors, and Window Frames, Screens, etc., on short notice. Any kind of Furniture made at a reasonable price.

COFFINS MADE TO ORDER

J. M. YATES, WEST COOKEVILLE, TENN.

FOR REPAIRING

THERE'S always something around the house or barn or elsewhere that needs fixing. Some of these jobs are put off repeatedly because of lack of proper tools.

If you will tell us what needs to be done, we will gladly help you to select what you need to do the work. We assure you the quality will be of the highest.

Carpenters' Tools
Woodworkers' Tools
Metalworkers' Tools
Tinners' Tools
Plumbers' Tools
Masons' Tools
Plasterers' Tools
Cobblers' Tools
Wire Fencing
Builders' Hardware



If you buy it from us, it's worth the price

LANSDEN HARDWARE CO.
Cookeville, Tenn.

Your Dollar's Opportunity

Your dollar's opportunity is now, today! Set it to work for you. Give it the task of multiplying itself. In doing so it will perform its part in the world affairs.

Every man's money should be making use of this opportunity. Farmers, for instance, can not only feed the world; through businesslike handling of their farms and businesslike handling of their incomes they can help to develop the world.

Thrift Is Patriotism

Saving is a form of serving. It is one of the biggest forms of national service—service to your country. Our first president said, "Economy makes happy homes and sound nations."

The way to start right is to start right now! Saving is as much a habit as spending or putting things off. Once formed, it is easy to continue. But unlike other habits, it is a good habit.



To Save Your Money and Make Your Money Safe

BANK WITH US
CITIZENS BANK Cookeville, Tenn.